



Claudia Renzi art director / graphic designer
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312.296.7734

clients

private accreditation association for ambulatory health care, allstate insurance, architectural artifacts, crate and barrel, cb2, cnn en español, depaul university, ibm, lasalle bank, millennium counseling center, sincere&co., the paul green school of rock, uic, todd winters photography

non-profit guild for the blind, heartland alliance, midwest palliative and hospice care center, morris animal foundation, sunrise senior living, the chicago bar foundation, women's business development center

capabilities

art direction, execution and presentations of brand strategy, identity, direct mail, signage, event invitations, brochures, annual reports, web design, some apparel, packaging, advertisements, interactive pdfs, magazine layouts, illustrations, photography, broadcast graphics, on-air animations

qualities

thorough and meticulous
fast and able to work under pressure
capable of doing a range of styles rather than just my own
able to manage multiple clients and projects at once
experienced in helping and guiding graphic designers

experience

- 09 ~ present **crate and barrel**, chicago, illinois
art director (2011 ~ present) / senior graphic designer (2009 ~ 2011)
- 02 ~ present **freelance**, chicago, illinois
independent graphic designer / art director
- 04 ~ 09 **simple truth (SGDP)**, chicago, illinois
senior graphic designer
- 02 ~ 04 **norman inc.**, chicago, illinois
senior graphic designer
- 00 ~ 01 **vsa partners**, chicago, illinois
senior graphic designer
- 96 ~ 00 **cnn en español**, atlanta, georgia
senior graphic designer / junior

education

portfolio center, atlanta, georgia
graduate studies, certificate ~ graphic design

georgia state university, atlanta, georgia
B.A. ~ business administration, marketing
full tennis scholarship (most valuable player two years in a row) and senior award

knowledge

software proficient in photoshop, indesign, illustrator, after effects and quarkxpress
basic knowledge of dreamweaver and flash

languages english, spanish and some italian

personal

interesting, sophisticated, ambitious, colorful, nice, neat, smart, blonde (real), compassionate, polite, understanding, collaborative, precise, intuitive, international, sporty, funny, well-dressed

Thanks for taking the time to look over my curriculum vitae
Please take a look at my portfolio at **claudiarenzi.com**

I look forward to hearing from you soon